

How do we build a case for a smarter approach to natural disaster management?

Australian rural industries must better manage natural disasters if they are to grow and be environmentally sustainable. At stake is the ability to support the agriculture, fisheries and forestry sectors to maintain the trajectory of these rural industries and regional communities towards a \$100 billion sector and a core pillar of Australia's economy.

Phases of Natural Disaster Management











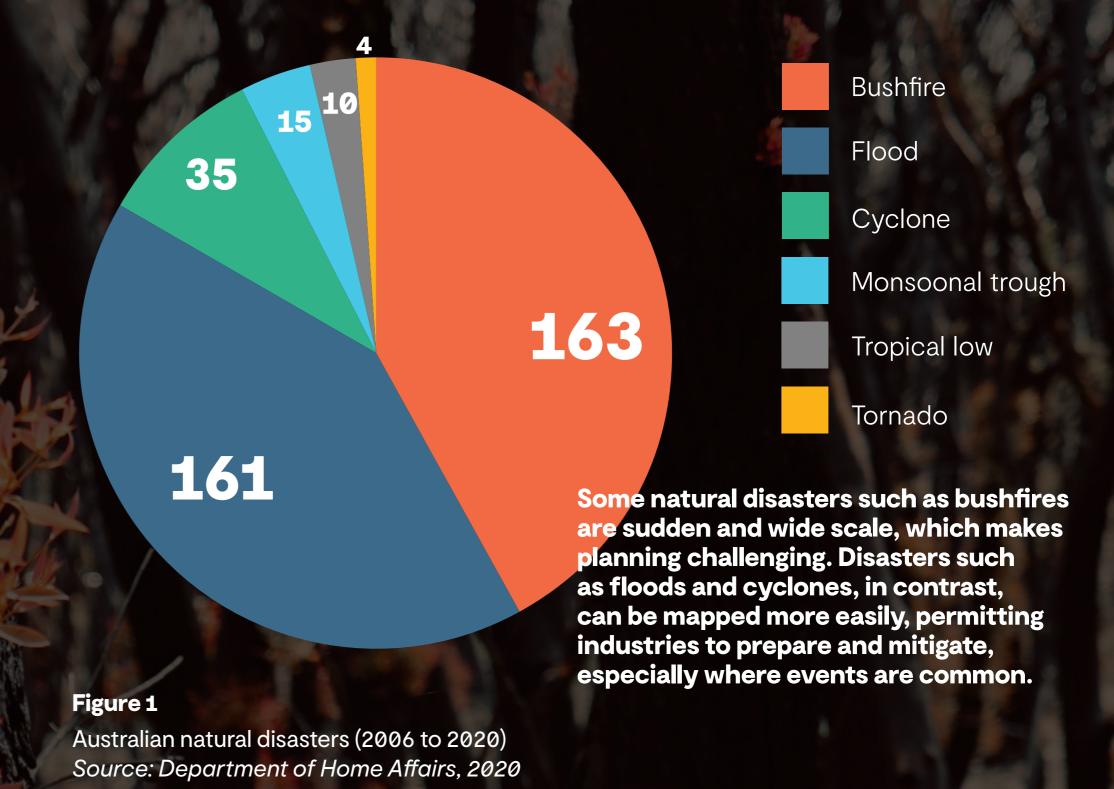
Preparedness

dness Response

Recovery

The Impact of Natural Disasters

Figure 1 shows The Department of Home Affairs records from March 2006 to April 2020 of major natural disasters in Australia.



Potential benefits of investment in early warning systems



Economic returns



Advanced warning time in reducing damages



Reductions in agricultural losses

Barriers to adoption of innovation and technology

In Australia, we are enabled and supported to actively reduce disaster risk and limit the impacts of disasters on communities and economies.

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Digital connectivity in marine, regional, and remote areas



2 Funding

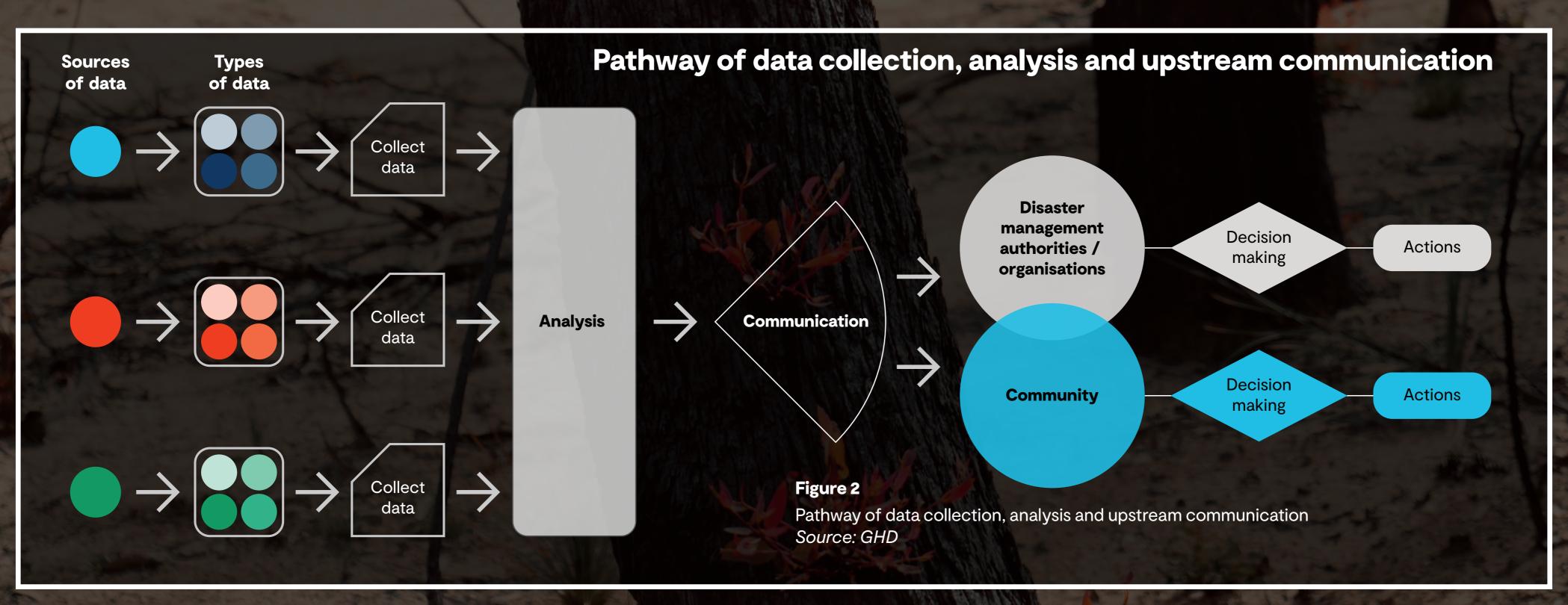


3 Growing localized talent in data analytics



4 Technology adoption

By way of example, in July 2020, the New South Wales State Government confirmed an investment of \$24.5 million in three new Doppler radars in western New South Wales that currently have no coverage. These will be located in the Brewarrina, Parkes and Hillston-Ivanhoe regions.



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Michael White
Technical Director, Natural Resources & Agriculture
D +61 2 9239 7184
E Michael.White@ghd.com

Greg Lee
Senior Advisor, Innovation, Commercialisation and New Venture Creation, GHD Digital
D +61 7 3316 3378
E Gregory.Lee@ghd.com

