Sharing responsibility with the business community to build national resilience.

AIDR PANEL DISCUSSION – 6th October 2021

Renae Hanvin
corporate2community
(host)

Kate Carnell AO
(live)

Prof. Daniel Aldrich
Northeastern University
(pre-recorded)

David Parsons
Crisis Management Aust.
(live)

James Ritchie
corporate2community
(live)

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Businesses are assets to communities.

- Economic and social heartbeat
- Employ local people
- Provide local goods and services
- Support local charities
- Volunteer for ESO roles

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2.4 million businesses in Australia (ABS 30 June 2021)

2.3 million are small businesses (Small Business Counts December 2020)

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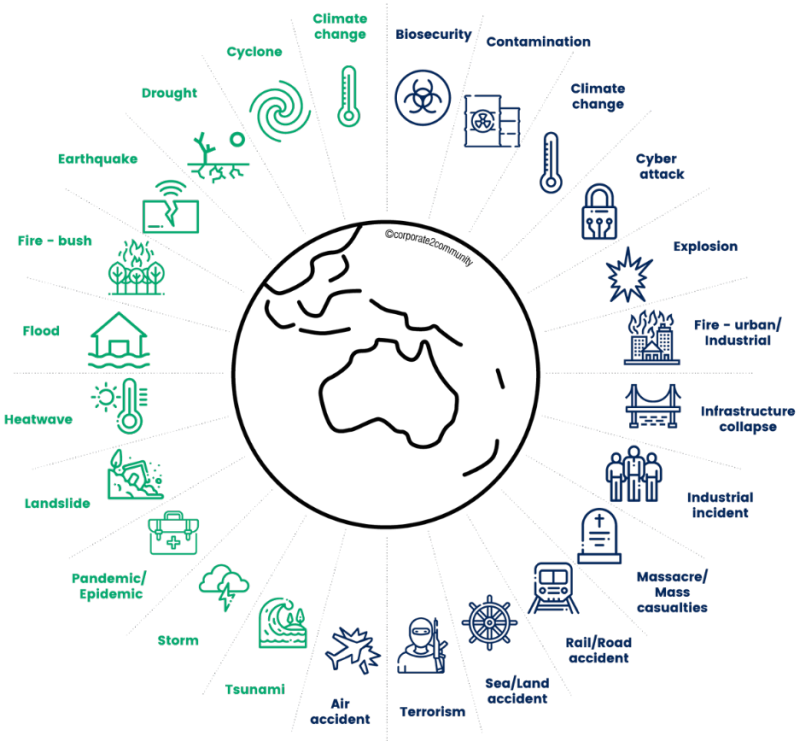
Compound disruptions are new normal.



Drought

Bushfires

Flood

COVID

Storm

What's next?

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40% of small businesses don't reopen following a major disaster.

Another 25% fail within first year if not re-opened within 5-days, over 90% of those businesses fail within two years.

Source: Federal Emergency Management Agency (FEMA)

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Local businesses community... gone.

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No income for owners	Customers go away	Local industry decline
No place to go	High streets empty	Economic instability
Years of effort, gone	Less competitive	Reduced community
No jobs for staff	Lack of local services	Less charity support
Vital networks dissolve	Goods unavailable	Loss of local leaders
Decrease in population	Impacted supply chains	Community wellbeing

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Businesses are vulnerable to disruptions.

- Vast majority are not prepared
- Complex, time consuming and costly
- Missing part of ‘business as usual’
- Lack basic understanding
- Vital capability gap

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Businesses community resilience.

- Building resilient **businesses**

  AND

- Building resilient **business communities**

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New business community ecosystem.

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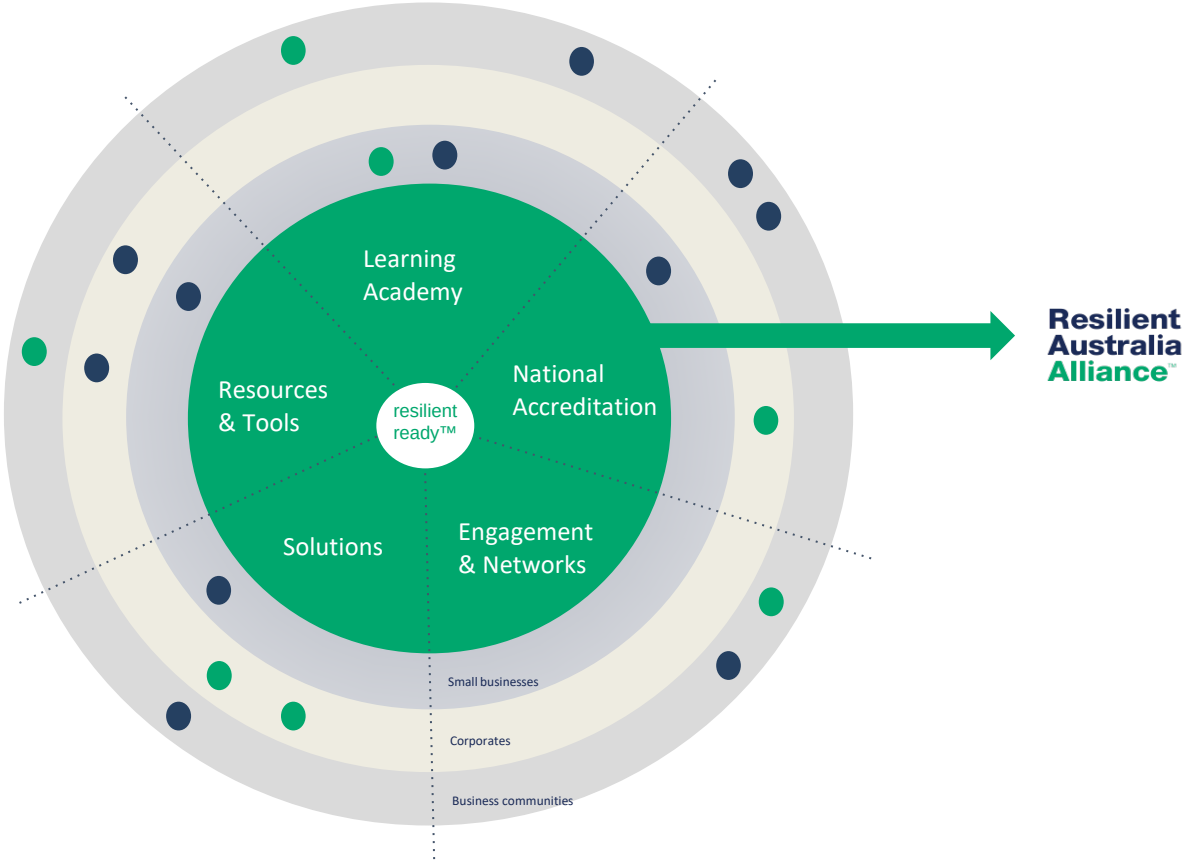

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Won $1.2m funding in NSW.

Pilot programs that empower businesses across communities to become resilient and ready.

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Business Community Resilience Toolkit.

- Northern + Southern NSW
- Submitted with 8 LGAs
- Now over 20
- Fortnightly themes
- Data for local use

Small steps, together.

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Business Community Network.

- Regional focus and governance
- Scale-up model
- Inclusive networking
- Whitepapers
- Do tanks

Small steps, together.

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Businesses are assets to building resilience.

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Sharing responsibility...

by building a new culture of resilient and ready businesses and business communities.

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Kate Carnell AO
(live)

Q1: What is needed to build disaster resilience capabilities in Australian small businesses?

Q2: What difference will resilient business leaders, owners and operators make to communities?

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Prof. Daniel Aldrich
Northeastern University
(pre-recorded – Boston based)

Q1: How are businesses leaders, owners and operators enablers to building social capital in communities?

Q2: What examples on the global stage demonstrate the positive contribution businesses make to resilience?

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David Parsons
Crisis Management Australia
(live)

Q1: What is your experience of how business communities and emergency services collaborate to build resilience?

Q2: How can the Australian emergency management sector better include business communities?

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James Ritchie
corporate2community
(pre-recorded – Germany based)

Q1: What is the connection between ‘shared responsibility’, disaster risk and resilience with good governance for businesses?

Q2: What initiatives and trends across Europe could Australia benefit from in building resilience inclusive of business communities?

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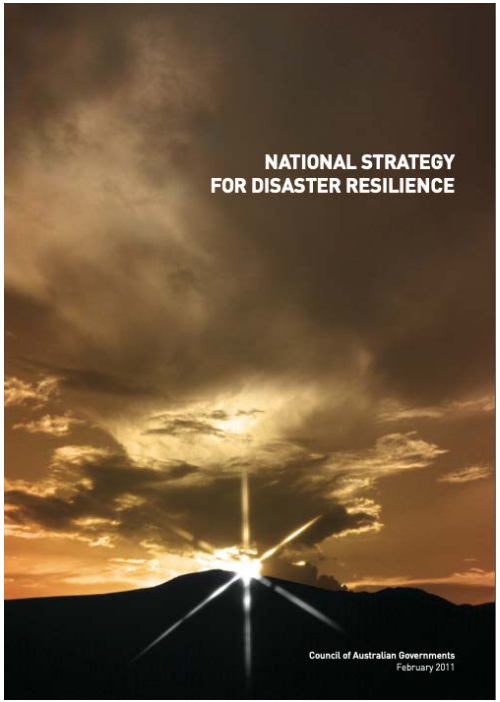
New era of responsibility.



Shared responsibility

Sharing the responsibility...
including the business community

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Sharing responsibility with the business community to build national resilience.

THANK YOU

Renae Hanvin
corporate2community
(host)

Kate Carnell AO
(live)

Prof. Daniel Aldrich
Northeastern University
(pre-recorded)
@danielpaldrich

David Parsons
Crisis Management Aust.
(live)

James Ritchie
corporate2community
(pre-recorded)

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